



Philips The One
4K UHD LED Android TV

3 sided Ambilight TV

Major HDR formats supported
P5 picture engine-120 Hz
108 cm (43") Android TV



43PUS8807

The one to watch

4K UHD LED Android TV with Ambilight

This is the smart choice. Watch everything you love in superb 4K. Game as fast and furiously as you like. Easily connect a soundbar and speakers to enjoy more of your music. Plus, you get Ambilight for an immersive experience like no other.

Everything you want. Nothing you don't.

- The one with magical Ambilight. Only from Philips.
- Whatever the source, always perfection. Philips P5 engine.
- Cinematic vision and sound. Dolby Vision and Dolby Atmos.
- The one with a vibrant HDR picture. Philips 4K UHD TV.

Designed for your home — and your life.

- Attractive design
- Slim TV. Packed for the future.

Flexible sound. Epic play. Easy control.

- Philips Wireless Home System powered by DTS Play-Fi
- The one for gamers. 120 Hz, ultra-low latency on any console.
- The one that's simply smart. Android TV.
- Voice control. The Google Assistant. Works with Alexa.

PHILIPS

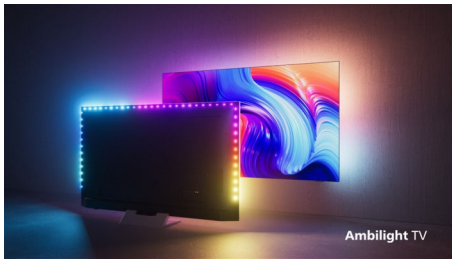
4K UHD LED Android TV

3 sided Ambilight TV Major HDR formats supported, P5 picture engine-120 Hz, 108 cm (43") Android TV

43PUS8807/12

Highlights

The one with Ambilight.



With Philips Ambilight, the brilliant experience of watching a Philips TV gets even bigger! LED lights around the edge of the TV glow and change colour in perfect sync with the colours of the on-screen action or your music. It's so warm and immersive, you'll wonder how you enjoyed TV without it.

Dolby Vision and Dolby Atmos



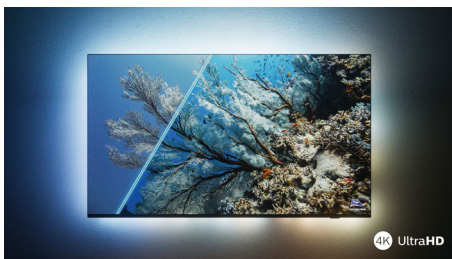
With Dolby Vision and Dolby Atmos on board, your films, shows and games look and sound incredible. See the picture that the director wanted you to see — no more disappointing scenes that are too dark to make out! Hear every word clearly. Experience sound effects like they're really happening around you.

The one for gamers



Your Philips TV lets you make the most of your next-gen gaming gear with super-responsive gameplay and incredibly smooth graphics. Make those jumps and U-turns or drift perfectly through a corner. HDMI 2.1, VRR and Freesync are supported. Ambilight gaming mode makes the thrills feel bigger.

Vibrant HDR picture



Want to experience a perfect picture for every scene? Your Philips 4K UHD TV is compatible with all major HDR formats, which means you get brilliant, sharp images. You'll see every detail, even in dark and bright areas.

Slim, attractive design



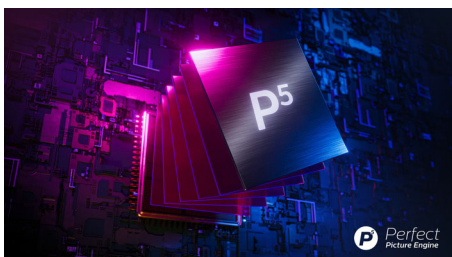
Looking for a TV that fits into your life? The virtually bezel-free screen of this 4K smart TV goes with just about any interior, while the angled stand leaves plenty of room for a soundbar. Our packaging and inserts use recycled cardboard and paper.

Android TV



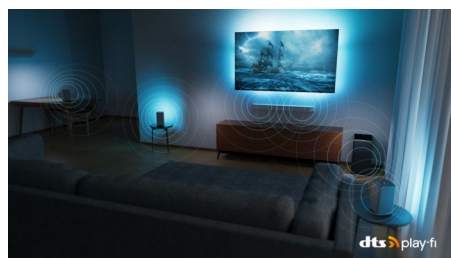
Your Philips Android TV gives you the content you want—when you want it. You can customise the home screen to display your favourite apps, making it simple to start streaming the movies and shows you love. Or pick up where you left off.

P5 Perfect Picture engine



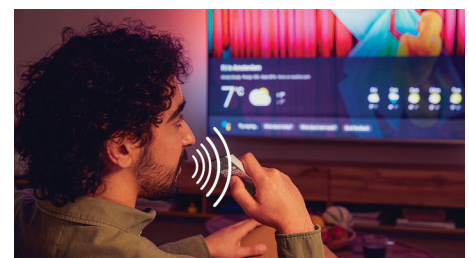
The Philips P5 engine delivers a picture as brilliant as the content you love. Details have noticeably more depth. Colours are vivid, while skin tones look natural. Contrast is so crisp you'll feel every detail. Motion is perfectly smooth.

DTS Play-Fi compatible



Philips Wireless Home System powered by DTS Play-Fi lets you connect to compatible soundbars and wireless speakers around your home in seconds. Listen to movies in the kitchen. Play music anywhere. You can even create a home-cinema surround-sound system using your Philips TV as a central speaker.

AI voice control



Push a button on the remote to talk to the Google Assistant. Control the TV or Google Assistant-compatible smart home devices with your voice. Or ask Alexa to control the TV via Alexa-enabled devices.



4K UHD LED Android TV

3 sided Ambilight TV Major HDR formats supported, P5 picture engine-120 Hz, 108 cm (43") Android TV

43PUS8807/12

Specifications

Ambilight

- Ambilight Version: 3 sided
- Ambilight Features: Built-in Ambilight+hue, Wall colour adaptive, Lounge mode, Game Mode, Ambilight Music, AmbiWakeUp, AmbiSleep, Philips Wireless Home Speakers, Ambilight Aurora, Ambilight Boot-Up Animation

Picture/Display

- Display: 4K Ultra HD LED
- Diagonal screen size (metric): 108 cm
- Panel resolution: 3840 x 2160
- Native refresh rate: 120 Hz
- Picture engine: P5 Perfect Picture Engine
- Picture enhancement: Dolby Vision, HDR10+, Micro Dimming Pro, Film-maker mode, Natural Motion, Wide Colour Gamut 90% DCI/P3, CalMAN Ready

Display input resolution

- Resolution-Refresh rate: 576 p - 50 Hz, 640 x 480 - 60 Hz, 720 p - 50 Hz, 60 Hz, 2560 x 1440 - 60 Hz, 120 Hz, 1920 x 1080 p - 24 Hz, 25 Hz, 30 Hz, 50 Hz, 3840 x 2160 p - 24 Hz, 25 Hz, 30 Hz, 50 Hz, 60 Hz, 100 Hz, 120 Hz

Android TV

- OS: Android TV™ 11 (R)
- Memory size (Flash): 16 GB*
- Pre-installed apps: Google Play Movies*, Google Search, YouTube, Netflix, BBC iPlayer, Spotify, Amazon Prime Video, Disney+, Fitness App, Apple TV, YouTube Music
- Gaming cloud: Geforce Now, Stadia

Processing

- Processing Power: Quad Core

Smart TV Features

- Interactive TV: HbbTV
- Programme: Pause TV, USB recording*
- Remote Control: with Voice
- Voice assistant*: Google Assistant built in, RC with Mic, Works with Alexa

Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/T2-HD/C/S/S2
- TV Programme guide*: 8-day Electronic Programme Guide
- Teletext: 1000 page Hypertext
- Signal strength indication
- HEVC support

Power

- Mains power: AC 220 - 240 V 50/60 Hz
- Standby power consumption: <0.3 W
- Power Saving Features: Auto switch-off timer, Picture mute (for radio), Eco mode, Light sensor

Sound

- Output power (RMS): 20 W
- Speaker configuration: 2 x 10 W full-range speaker
- Sound Enhancement: A.I. Sound, Clear Dialogue, Dolby Atmos®, Dolby Bass Enhancement, Dolby Volume Leveller, Night mode, A.I. EQ, DTS Play-Fi, Mimi Sound Personalisation, Room Calibration

Connectivity

- Number of HDMI connections: 4
- Number of USBs: 2
- Wireless connection: Wi-Fi 802.11ac, 2 x 2, Dual band, Bluetooth 5.0
- HDMI features: 4K, Audio Return Channel
- HDMI ARC: Yes for all ports
- HDMI 2.1 features: eARC on HDMI 2, eARC/VR/ALLM supported, FreeSync Premium, VRR on HDMI 1/2
- HDCP 2.3: Yes on all HDMI
- Other connections: Common Interface Plus (CI+), Ethernet-LAN RJ-45, Digital audio out (optical), Headphone out, Service connector, Satellite Connector
- EasyLink (HDMI-CEC): Remote control pass-through, System audio control, System standby, One touch play

Supported HDMI video features

- Gaming: HDMI VRR, ALLM, HGiG, AMD FreeSync Premium, Dolby Vision Game
- HDMI 1/2: HDMI 2.1 full bandwidth 48 Gbps, up to 4K 120 Hz
- HDMI 3/4: HDMI 2.0
- HDR: Dolby Vision, HDR10, HDR10+, HLG

Multimedia Applications

- Video Playback Formats: Containers: AVI, MKV, H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4, VP9, HEVC (H.265), AV1
- Subtitles Formats Support: .SML, .SRT, .SUB, .TXT, .ASS, .SSA
- Music Playback Formats: AAC, MP3, WAV, WMA (v2 up to v9.2), VMA-PRO (v9 and v10), FLAC
- Picture Playback Formats: JPEG, BMP, GIF, PNG, 360 photo, HEIF

Design

- Colours of TV: Light silver bezel
- Stand design: Light silver central stand

Dimensions

- Box dimensions (W x H x D): 1070.0 x 650.0 x 140.0 mm
- Set dimensions (W x H x D): 962.8 x 566.9 x 77.1 mm
- Set dimensions with stand (W x H x D): 962.8 x 628.2 x 220.2 mm
- Stand dimensions (W x H x D): 279.8 x 70.0 x 220.2 mm
- Product weight: 9.1 kg
- Product weight (+stand): 10.8 kg
- Weight incl. Packaging: 12.6 kg
- Wall-mount compatible: 100 x 200 mm

Accessories

- Included accessories: Legal and safety brochure, Quick start guide, Power cord, Remote Control, Tabletop stand, 2 x AAA Batteries

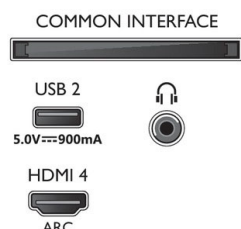
EU Energy card

- EPREL registration numbers: 1163115
- Energy class for HDR: G
- On mode power demand for HDR: 125 kWh/1000h
- Energy class for SDR: G
- On mode power demand for SDR: 53 kWh/1000h
- Networked standby mode: <2.0 W
- Off mode power consumption: n.a.
- Panel technology used: LED LCD

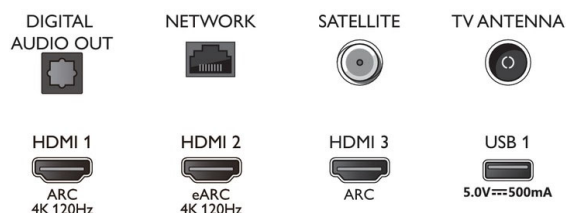


Connections

Side



Bottom



Issue date 2023-02-04

Version: 6.4.4

12 NC: 8670 001 82651
EAN: 87 18863 03413 2

© 2023 Koninklijke Philips N.V.
All Rights reserved.

Specifications are subject to change without notice.
Trademarks are the property of Koninklijke Philips N.V. or their respective owners.

www.philips.com

* EPG and actual visibility (up to 8 days) is country- and operator-dependent.

* Android App offerings vary per country. For more details please visit your local Google Play Store.

* The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required. Contact your operator for more information.

* Philips TV Remote app and related functionalities vary per TV model, operator and country, as well as smart device model and OS. For more details please visit: www.philips.com/TVRemoteapp.

* USB recording for digital channels only, recordings may be limited by broadcast copy protection (CI+). Country and channel restrictions may apply.

* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.

* Memory size (Flash): 16 G, the actual available disc space may differ (dependent on e.g. (pre-)installed apps, installed operating system, etc.)

* Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Amazon Alexa is available in selected languages and countries.

* Amazon Prime is available in selected languages and countries.

* Disney+ subscription required. Subject to terms at <https://www.disneyplus.com> (c) 2020 Disney and its related entities.

* Disney+ is available in selected languages and countries.

* Google Assistant is available on Philips Android TVs running on Android O (8) or higher OS version. Google Assistant is available in selected languages and countries.

* Netflix subscription required. Subject to terms on <https://www.netflix.com>

* Rakuten TV is available in selected languages and countries.