

Digitally transforming a beloved amusement park – Parc Astérix

“Parc Astérix’s vision is to be constantly improving and offering new experiences to our customers, introducing new types of connectivity into existing areas, and seamlessly extending connectivity in new zones.”

– **Fabrice Martin**, Head of IT, Parc Astérix, Compagnie des Alpes Group

Solution:
Networking,
cloud

Industry:
Leisure &
entertainment

Country:
France



Parc Astérix, 35 km north of Paris, extends over almost 97 hectares, with 47 attractions, three hotels, and 34 food outlets. There are also 2400 employees working in over 200 professions, all supported by an IT department in three areas of expertise: IT infrastructures, IT support, and telecom and digital networks.

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Objectives

- Modernise the network
- Deliver all information in real time
- Implement automated, intelligent security management
- Prepare for the arrival of new technologies

Requirements

- Simplify network configuration and updates
- Establish centralised supervision and control
- Expand connectivity to other areas of the park

Solution

- HPE Aruba Networking CX 6300M Switch Series
- HPE Aruba Networking CX 6100 Switch Series
- HPE Aruba Networking ClearPass
- HPE Aruba Networking Central

Key partners

- APIXIT



Outcomes

- Secure and reliable connectivity throughout the park
- Reduced network downtime and troubleshooting
- Real-time data analysis

Additional resources

- [Success story](#)