

**PHILIPS**

**sonicare**



**Rechargeable Sonic  
Electric Toothbrush**

**Series 5300**

7 x more plaque removal\*

Superior stain removal and  
whiter teeth

Next-Generation Sonicare  
Technology  
Pressure sensor



HX7101/02

## **Advanced care for whiter teeth**

**Gently removes 7 x more plaque\***

The Philips Sonicare Series 5300 electric toothbrush features Next-Generation Sonicare technology, 2 intensity levels and a pressure alert for when you brush too hard. With a whitening brush head.

**Brushing made effortless**

- Choose your ideal cleaning experience
- Guided brushing sessions
- Keep brushing your best with the brush head replacement reminder

**Designed for your lifestyle**

- Carry the care, take it anywhere
- 21 days of regular brushing

**Feel the care of Sonicare**

- Superior plaque removal and whiter teeth
- Next-Generation Sonicare Technology
- Extra support to protect your gums

# Highlights

## Whiten and brighten



Whiter teeth are within reach with this whitening brush head's central stain-removal pad. The diamond-shaped bristles are designed to increase surface contact and clean away stains more effectively. It also uses densely packed bristles to remove 7 x more plaque than a manual toothbrush, while treating your whole mouth to a refreshing clean.

## Next-Generation Sonicare Technology



This electric toothbrush uses our Next-Generation Sonicare Technology which delivers our most reliable and consistent brushing for excellent results every time. The motor adjusts power automatically so there is zero drop in performance when you reach those harder-to-clean areas. Enjoy a gentle yet effective clean for your teeth and gums with 62,000 bristle movements per minute. Sonicare Fluid Action supports the bristles to clean by driving fluid deep between the teeth and along the gumline.

## Pressure sensor



It's easy to brush too hard, so this Philips Sonicare toothbrush has a smart optic sensor to detect excessive pressure. The sensor lets you know if you're overdoing it through haptic vibrations. Ease off and your gums will stay protected!

## Modes and Intensities



Give your clean a boost with 2 brush settings. Whether you want a little more vigour or a gentle clean, choose between one of two intensity settings.

## Travel case



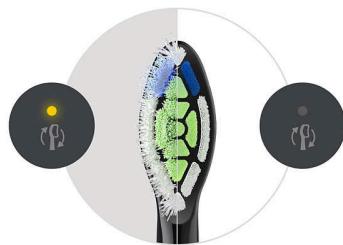
Our travel case allows you to take your device on the go. It is strong enough to keep your Sonicare toothbrush safe, yet compact enough to slip into any bag, making it the perfect travel companion.

## SmarTimer and BrushPacer



Ace your session time with Sonicare's cleaning timers. Every 20 seconds, the BrushPacer will prompt you to clean a new area. After 2 minutes, the SmartTimer will indicate your session is complete.

## Replacement reminder



Did you know brush heads become less effective after three months? Dental professionals recommend changing your brush head regularly. That's why Philips Sonicare toothbrushes have brush head replacement reminder. It tracks how often and how hard you brush, then reminds you to replace your brush head once it's time for a new one.

## 21-day battery life



Experience up to 21 days of regular brushing after a single charge, bringing a new level of convenience to your brushing routine.

# Specifications

## Intensities

**High:** To boost your clean  
**Low:** For sensitive teeth and gums

## Power

**Voltage:** 100-240 V

## Technical specifications

**Battery:** Rechargeable  
**Operating time (full to empty):** 21 days  
**Battery type:** Lithium ION  
**Energy consumption:** Standby without display  
<0.5 W

## Design and finishing

**Colour:** Black

## Service

**Warranty:** 2-year limited warranty

## Ease of use

**Battery indicator:** Illuminated icon indicates battery life  
**Handle compatibility:** Easy click-on brush heads  
**Handle:** Slim ergonomic design  
**Travel case:** Travel case  
**Timer:** BrushPacer and Smartimer

## Items included

**Handle:** 1 5300 rechargeable toothbrush  
**Brush head:** 1 W Optimal White  
**Travel case:** 1  
**Charger:** 1

## Cleaning performance

**Plaque removal:** Up to 7 x as effective\*  
**Speed:** 62,000 brush movements/min

## Modes

**Clean:** For exceptional everyday cleaning

## Smart sensor technology

**Pressure feedback:** Vibration and pulsing sound  
**Replacement Reminder:** The brush head replacement reminder lets you know when to replace your brush head