

PHILIPS

sonicare



Rechargeable Sonic
Electric Toothbrush

Series 5300

7 x more plaque removal*

Superior stain removal and
whiter teeth

Next-Generation Sonicare
Technology

Pressure sensor



HX7101/01

Advanced care for whiter teeth

Gently removes 7 x more plaque*

Noticeable results within reach, with whiter teeth and 7 x more plaque removal*. Featuring our Next-Generation Sonicare Technology for a powerful yet gentle clean, even in those hard-to-reach areas.

Brushing made effortless

- Choose your ideal cleaning experience
- Guided brushing sessions
- Keep brushing your best with the brush head replacement reminder

Designed for your lifestyle

- 21 days of regular brushing

Feel the care of Sonicare

- Superior plaque removal and whiter teeth
- Next-Generation Sonicare Technology
- Extra support to protect your gums

Series 5300

Rechargeable Sonic Electric Toothbrush

HX7101/01

Highlights

Whiten and brighten



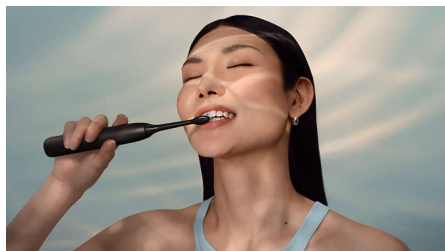
Whiter teeth are within reach with this whitening brush head's central stain-removal pad. The diamond-shaped bristles are designed to increase surface contact and clean away stains more effectively. It also uses densely packed bristles to remove 7 x more plaque than a manual toothbrush, while treating your whole mouth to a refreshing clean.

Next-Generation Sonicare Technology



This electric toothbrush uses our Next-Generation Sonicare Technology which delivers our most reliable and consistent brushing for excellent results every time. The motor adjusts power automatically so there is zero drop in performance when you reach those harder-to-clean areas. Enjoy a gentle yet effective clean for your teeth and gums with 62,000 bristle movements per minute. Sonicare Fluid Action supports the bristles to clean by driving fluid deep between the teeth and along the gumline.

Pressure sensor



It's easy to brush too hard, so this Philips Sonicare toothbrush has a smart optic sensor to detect excessive pressure. The sensor lets you know if you're overdoing it through haptic vibrations. Ease off and your gums will stay protected!

Modes and Intensities



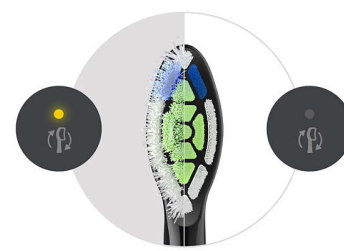
Give your clean a boost with 2 brush settings. Whether you want a little more vigour or a gentle clean, choose between one of two intensity settings.

SmartTimer and BrushPacer



Ace your session time with Sonicare's cleaning timers. Every 20 seconds, the BrushPacer will prompt you to clean a new area. After 2 minutes, the SmartTimer will indicate your session is complete.

Replacement reminder



Did you know brush heads become less effective after three months? Dental professionals recommend changing your brush head regularly. That's why Philips Sonicare toothbrushes have brush head replacement reminder. It tracks how often and how hard you brush, then reminds you to replace your brush head once it's time for a new one.

21-day battery life



Experience up to 21 days of regular brushing after a single charge, bringing a new level of convenience to your brushing routine.

Series 5300

Rechargeable Sonic Electric Toothbrush

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Specifications

Intensities

High: To boost your clean

Low: For sensitive teeth and gums

Power

Voltage: 100-240 V

Technical specifications

Battery: Rechargeable

Operating time (full to empty): 21 days

Battery type: Lithium ION

Energy consumption: Standby without display
<0.5 W

Design and finishing

Colour: Black

Service

Warranty: 2-year limited warranty

Ease of use

Battery indicator: Illuminated icon indicates battery life

Handle: Slim ergonomic design

Handle compatibility: Easy click-on brush heads

Timer: BrushPacer and Smartimer

Items included

Handle: 1 5300 rechargeable toothbrush

Brush head: 1 W Optimal White

Charger: 1

Cleaning performance

Plaque removal: Up to 7 x as effective*

Speed: 62,000 brush movements/min

Modes

Clean: For exceptional everyday cleaning

Smart sensor technology

Pressure feedback: Vibration and pulsing sound

Replacement Reminder: The brush head replacement reminder lets you know when to replace your brush head

