



HP 912 Magenta Original Ink Cartridge (3YL78AE)



Ideal for workgroups who need dependable performance for professional-quality printing, page after page.

Count on professional-quality vibrant colour documents. Original HP ink cartridges provide impressive reliability for dependable performance and page yields, and durable results.¹ Print with individual inks and high-yield cartridge options.^{2,3}



Legendary HP reliability



Photo quality



Environmental globe



HP Original Supplies

Consistent printing you can count on

Set your business apart with Original HP ink cartridges that deliver standout results you can rely on. Specifically designed to work with your HP printer, they deliver professional results and minimise wasted prints.

Designed to work together, get consistently reliable prints with Original HP Ink and your HP printer.

No-hassle printing

Pick the cartridge size that's right for you. With the option of high-yield cartridges, you can choose the right amount of ink to print what you need. Replacing used cartridges is easy so you can get right back to printing.

Replace cartridges less. With high-yield cartridges you'll be ready to print more when you need to.

Recycle HP Cartridges with HP Planet Partners³

Original HP Supplies were designed with the environment in mind. HP makes it easy to conserve resources and paper when printing. And when you are done, we make it easy and free to recycle.⁴

Original HP cartridges have been engineered to use recycled plastic.⁵

HP uses recycled plastics from returned cartridges to make new ones, keeping plastics out of landfills.⁶

Compatibility statement

HP OfficeJet 8010 All-in-One Printer series, HP OfficeJet Pro 8020 All-in-One Printer series

Product specifications

P/N	Description	Average cartridge yield *	Package dimensions	Package weight	UPC code
3YL78AE	HP 912 Magenta Original Ink Cartridge	315 pages	106 x 23 x 113.5 mm	0.04 kg	(301) 192545866767; (BGX) 192545866743; (BGY) 192545866750; (LS1) 199764686619; (LS2) 199764686626; (LS3) 199764686633; (NE1) 199251972683

*Tested in HP OfficeJet 8010 Printer. Average continuous composite (cyan/magenta/yellow) yield based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details, see <http://www.hp.com/go/learnaboutsupplies>.

Warranty

HP's ink cartridges and printheads are warranted to be free from defects in materials and workmanship during the period of the warranty.

Footnotes

¹ Based on internal testing, ISO 11798 certification, and Wilhelm Imaging Dark Storage statement. See hp.com/go/printpermanence for details.

² HP Smart and myHP are now the HP app, available for download on Windows 10 or 11 PCs; macOS computers; and for Apple and Android mobile phones and tablets. Windows PCs do not support print features at launch. Android not supported in China at launch. The HP app requires download available at www.hp.com/hp-app. Not all HP devices, services, apps are available in the HP app. Certain features are available in English language only, and may vary by printer and PC model/country, and between desktop/mobile applications. HP reserves the right to introduce charges for use of select HP app functionality. Internet access required. HP account required for full functionality. Fax sending capability only. Live chat and phone support are available during business hours and varies by country. Chat service is localized in supported regions, and where not supported, will default to English. Supported conferencing features vary by device and device configuration. For complete Terms of Service see: www.hp.com/hp-app-terms-of-use.

³ HP Planet Partner program availability varies. See hp.com/hprecycle.

⁴ Program availability varies. For more information, visit <http://www.hp.com/recycle>.

⁵ 80% of Original HP ink cartridges contain between 45-70% recycled content. See <http://www.hp.com/go/recycle>.

⁷ 85% of Original HP Ink Cartridges contain between 3-75% post-consumer recycled content. Does not include ink bottles or other products not listed. See hp.com/InkRecycledContent for list.

For more information about HP Supplies, visit <http://www.hp.com>

© Copyright 2026 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

July 2026

