

# PHILIPS

## sonicare



Rechargeable  
toothbrush

Series 5500

7 x more plaque removal\*

Up to 2 x whiter teeth\*\*

Next-Generation Sonicare  
Technology

Pressure sensor



HX7110/01

## Advanced care for whiter teeth\*\*

Gently removes 7 x more plaque\*

Noticeable results within reach, with up to 2 x whiter teeth\*\* and 7 x more plaque removal\*. Featuring our Next-Generation Sonicare Technology for a powerful yet gentle clean, even in those hard-to-reach areas.

### Brushing made effortless

- Choose your ideal cleaning experience
- Guided brushing sessions
- Keep brushing your best with the brush head replacement reminder

### Designed for your lifestyle

- 21 days of regular brushing

### Feel the care of Sonicare

- Up to 2 x whiter teeth\*\*
- Next-Generation Sonicare Technology
- Extra support to protect your gums

## Series 5500

Rechargeable toothbrush

HX7110/01

# Highlights

### Whiten and brighten



Whiter teeth are within reach with this whitening brush head's central stain-removal pad. The diamond-shaped bristles are designed to increase surface contact and clean away stains more effectively, giving you up to 2 x whiter teeth in just one week.\* It also uses densely packed bristles to remove 7 x more plaque than a manual toothbrush, while treating your whole mouth to a refreshing clean.

### Next-Generation Sonicare Technology



This electric toothbrush uses our Next-Generation Sonicare Technology which delivers our most reliable and consistent brushing for excellent results every time. The motor adjusts power automatically so there is zero drop in performance when you reach those harder-to-clean areas. Enjoy a gentle yet effective clean for your teeth and gums with 62,000 bristle movements per minute. Sonicare Fluid Action supports the bristles to clean by driving fluid deep between the teeth and along the gumline.

### Pressure sensor



It's easy to brush too hard, so this Philips Sonicare toothbrush has a smart optic sensor to detect excessive pressure. The sensor lets you know if you're overdoing it through haptic vibrations. Ease off and your gums will stay protected!

### Modes and Intensities



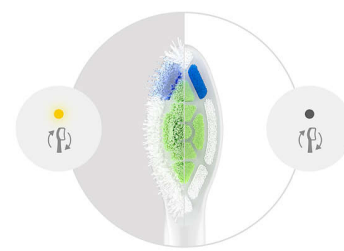
Give your clean a boost with 2 brush settings. Whether you want a little more vigour or a specific focus for your clean, you can have it. Choose between Clean and White mode.

### SmartTimer and BrushPacer



Ace your session time with Sonicare's cleaning timers. Every 20 seconds, the BrushPacer will prompt you to clean a new area. After 2 minutes, the SmartTimer will indicate your session is complete.

### Replacement reminder



Did you know brush heads become less effective after three months? Dental professionals recommend changing your brush head regularly. That's why Philips Sonicare toothbrushes have brush head replacement reminder. It tracks how often and how hard you brush, then reminds you to replace your brush head once it's time for a new one.

### 21-day battery life



Experience up to 21 days of regular brushing after a single charge, bringing a new level of convenience to your brushing routine.

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# Specifications

### Intensities

**High:** To boost your clean

### Power

**Voltage:** 100-240 V

### Technical specifications

**Operating time (full to empty):** 21 days

**Battery:** Rechargeable

**Battery type:** Lithium ION

**Energy consumption:** Standby without display  
<0.5 W

### Design and finishing

**Colour:** White

### Service

**Warranty:** 2-year limited warranty

### Ease of use

**Handle:** Slim ergonomic design

**Handle compatibility:** Easy click-on brush heads

**Battery indicator:** Illuminated icon indicates  
battery life

**Timer:** BrushPacer and Smartimer

### Items included

**Handle:** 1 5500 rechargeable toothbrush

**Brush head:** 1 W Optimal White

**Charger:** 1

### Cleaning performance

**Plaque removal:** Up to 7 x as effective\*

**Whitening:** Up to 2 x whiter teeth\*\*

**Speed:** 62,000 brush movements/min

### Modes

**Clean:** For exceptional everyday cleaning

**White:** To remove surface stains

### Smart sensor technology

**Pressure feedback:** Vibration and pulsing sound

**Replacement Reminder:** The brush head  
replacement reminder lets you know when to  
replace your brush head

