

THE ART OF BLENDING IS RENEWED WITH THE SMEG BLF03 BLENDER



Eating fruits and vegetables every day is a fantastic habit that is both beneficial to your health and allows you to indulge in tasty meals that can be prepared quickly in your kitchen. Whether it's a detox smoothie or a fruit cocktail, the **new Smeg BLF03 blender** provides endless preparation possibilities with **improved performance**.

Smeg presents the new version of the iconic blender with a design inspired by the 1950s, designed by Raffaella Mangiarotti and Matteo Bazzicalupo of the deepdesign studio. The rounded lines, characteristic of the Smeg small appliances collection, accommodate **improved technology** that makes the product versatile and efficient.

The ingredients are blended to perfection thanks to the new design of the carafe and the all-stainless steel blade unit, which allows even small quantities of food to be chopped with consistently excellent results, reducing preparation time. Simply follow the **pre-programmed functions**: **Smoothie**, for creamy smoothies, **Green smoothie**, specially designed for smoothies with green leaf ingredients, **Ice crush** for cocktails and slush. After each use, the **Autoclean** function guarantees quick and thorough cleaning; simply pour some water and a small amount of neutral detergent to activate the function and your blender is ready for a new preparation.

For even faster, easier and tastier blending, the Smeg BLF03 blender has **four speed levels**. To guarantee perfect blending, the **Smooth Start function** allows you to gradually increase the speed when starting the appliance until the desired speed is reached. While the **Pulse function**, which has three intensity levels, enables customised preparatory processing.

The **carafe**, made entirely of **Tritan TM Renew**, has a capacity of 1.5 litres to accommodate all preparations. For those who prefer a single-serving smoothie, **Bottle to Go** is the perfect optional accessory: a bottle made from Tritan Renew TM that can be fitted directly onto the blender body and carried with you at all times, for a 0.6 l smoothie that you can enjoy on the go.

The new BLF03 blender joins the family of Smeg small appliances in a perfect colour match. The range, in fact, is available in **six must-have colours**: from cream, light blue and pastel green to white, red and black. A true ally for consuming the recommended amount of fruit and vegetables in an easy and tasty way.

Tritan™ Renew

Tritan™ Renew is made with 50% certified recycled content.* Tritan Renew is made through Eastman's molecular recycling technologies - which break down plastic waste into fundamental building blocks to create new materials. By replacing traditional fossil feedstocks with hard-to-recycle plastic, the molecular recycling diverts plastic waste from landfills and incinerators or from ending up as litter in the ocean. The material is highly durable, dishwasher safe and free of BPA.

*Recycled content is certified through a third-party mass balance allocation process.

SMEG

Founded in 1948, SMEG, whose name stands for 'Smalterie Metallurgiche Emiliane Guastalla', is a proudly Italian company now in its third generation of the Bertazzoni family. Renowned for responsibly manufacturing creations that combine technology and style, SMEG produces high-performance appliances made from quality materials for the domestic, professional, and medical sectors. For more information, visit <https://www.smeg.com/> and SMEG's social profiles on LinkedIn, Facebook and Instagram (@smegitalia).