

STORM BLUE: THE MAJESTY OF NATURE IN A COLOR



Inspired by the timeless beauty and color palette of the natural world, the matt color variants are designed to transform the kitchen into a harmonious and refined space.

Each shade has been conceived to evoke the charm of **natural landscapes** and the **deep emotions** they inspire, creating not just appliances, but design pieces that elevate the home environment.

Our range is enriched by the **Storm Blue** hue, a tone that captures **the essence of sky and sea**, bringing the majesty and power of nature into your home. This color is available exclusively in a **matt finish**, adding a touch of elegance and contemporary style to our iconic small appliances.

The matt finish not only enhances the visual appeal of Storm Blue but also offers a soft, sophisticated tactile sensation. This combination of color and texture creates a unique design that stands out in any kitchen setting.

The products featuring this new color include a **toaster, kettle, and drip filter coffee machine**, perfect for completing your kitchen or as a special gift.

Discover the elegance and power of Storm Blue and bring the majesty of nature into your kitchen.

SMEG

Founded in 1948, SMEG, whose name stands for 'Smalterie Metallurgiche Emiliane Guastalla', is a proudly Italian company now in its third generation of the Bertazzoni family. Renowned for responsibly manufacturing creations that combine technology and style, SMEG produces high-performance appliances made from quality materials for the domestic, professional and medical sectors. For more information, visit <https://www.smeg.com/> and SMEG's social profiles on LinkedIn, Facebook and Instagram (@smegitalia).